Briscoe Group appoints Andrew Scott as Chief Executive Officer

Briscoe Group Limited (NZX/ASX: BGP) today announced the appointment of Andrew Scott as Chief Executive Officer, effective 19 November 2026, recognising both his significant contribution to the business and the leadership responsibilities he has progressively assumed during his tenure as Chief Operating Officer.

Andrew will continue to report to Group Managing Director Rod Duke. The Group's senior executive reporting structure will otherwise remain unchanged, with Chief Financial Officer Geoff Scowcroft and GM People Debbie MacDonald continuing to report directly to the Managing Director. Andrew's appointment represents a natural evolution of the Group's leadership structure and reflects the Board's focus on leadership continuity and long-term succession planning.

Andrew joined Briscoe Group as Chief Operating Officer in 2019 and has played an increasingly central role in the leadership and strategic direction of the business. He has been instrumental in leading a number of the Group's most significant strategic initiatives, including the development and commissioning of the new North Island distribution centre, the transformation of the Group's supply chain, and the continued development of its customer loyalty programmes.

Briscoe Group Chair, Dame Rosanne Meo, said Andrew's appointment reflected both the breadth of his contribution and the Board's confidence in his leadership.

"Andrew has demonstrated outstanding leadership and a deep understanding of our business. He has been central to the development and execution of our strategic priorities, working closely with Rod and the wider executive team to position Briscoe Group for continued success.

"His appointment as Chief Executive Officer is a natural and well-deserved progression, formally recognising the responsibilities he has increasingly undertaken and the significant contribution he continues to make to the business.

"Importantly, the appointment provides continuity in both leadership and strategic direction, while further strengthening the Group's executive leadership capability."

As part of the Group's longer-term succession planning, Rod Duke has indicated his intention to work towards transitioning from the Managing Director role towards the end of the Group's 2028/29 financial year. During this period, Rod will continue to work closely with Andrew and the wider executive team. Following that transition, Rod intends to continue serving on the Briscoe Group Board as a director and to remain the Group's majority shareholder.

Dame Rosanne said the approach reflected the Board's desire to ensure an orderly and carefully planned evolution of the Group's leadership.

“Rod’s contribution to Briscoe Group over nearly four decades has been extraordinary. He has shaped the business, its culture and its approach to retailing, and remains deeply committed to its future.

“This is a considered and orderly evolution of Briscoe Group’s leadership, allowing the business to continue benefiting from Rod’s experience while further strengthening the executive team for the future.”

Group Managing Director Rod Duke welcomed Andrew’s appointment.

“Andrew and I have worked very closely together over the past seven years, and I have enormous confidence in his judgement, leadership and understanding of what makes Briscoe Group successful.

“He has taken a leading role in delivering some of the most significant changes in our business in many years, while maintaining the strong operational focus and commercial discipline that are fundamental to our success. His appointment as Chief Executive Officer reflects the role he is already playing and is a natural progression for both Andrew and the business.

“Briscoe Group has been a huge part of my life and my commitment to the business and its future remains as strong as ever. I’ll continue as Managing Director, working closely with Andrew and the team, and when the time comes to transition from that role, I intend to remain actively involved as a director and majority shareholder.

“I’m enormously proud of what we have built, and equally excited about where we can take the business from here.”

Andrew Scott said he was looking forward to the challenge of taking on the Chief Executive Officer role.

“Briscoe Group is a very special business, with outstanding people, strong brands and a culture focused on delivering for our customers.

“I have been fortunate to work closely with Rod and the leadership team as we have progressed a number of important initiatives to strengthen the business for the future.

“I’m looking forward to continuing that work, building on the foundations already in place and ensuring Briscoe Group remains well positioned to deliver for its customers, team members and shareholders.”

19 November 2026

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Briscoe Group Limited is a company incorporated in New Zealand and registered in Australia as a foreign company under the name Briscoe Group Australasia Limited (ARBN 619 060 552). It is listed on the NZX and also the Australian Securities Exchange as a foreign exempt entity. (NZX/ASX code: BGP).