

SHAREHOLDER AND WARRANTHOLDER SELLDOWN

Promisia Healthcare Limited (**Promisia**) (NZX: PHL) has been advised that:

- its largest shareholder, the Brankin Family Interest Trust has entered an agreement to sell 7 million shares to Gould Holdings Limited for consideration of \$0.70 per share with this transaction scheduled to complete on 1 April 2027.
- its largest warrantholder, Asset Management Limited has entered an agreement to sell 6 million warrants to Gould Holdings Limited for consideration of \$0.25 per warrant with this transaction scheduled to complete on 30 October 2026.

The Board of Promisia is pleased to welcome Gould Holdings as a significant shareholder for its next stage of growth. The Board also wishes to acknowledge the partial sell down by Tom Brankin who was instrumental in transforming Promisia into an aged care company in 2020 and since then, maturing Promisia into a profitable company that today cares for over 750 residents across New Zealand.

Authority for this announcement:

Board of Directors, Promisia Healthcare Limited

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About Promisia Healthcare

Promisia is a New Zealand aged care and retirement living provider, creating places where people feel safe, known and truly at home. We are large enough to invest, improve and deliver reliably—yet small enough to stay personal, local and deeply connected to the communities we serve. Our purpose is simple: to build connected communities where people feel cared for, included and valued. We aim to be the provider of choice in each community we operate in, with care homes and retirement villages in well-established, well-serviced towns and metropolitan areas. We are committed to growing sustainably and profitably by doing the basics exceptionally well: delivering quality care to residents, peace of mind to families and whānau, and long-term value for our care homes, villages, communities and shareholders. Promisia is listed on the NZX (NZX: PHL).

<http://www.promisia.co.nz>.