NOTICE OF ANNUAL MEETING

Notice is given that the 2026 Annual Meeting of Shareholders of Cooks Coffee Company Limited (the **Company**) will be held on Tuesday, 29th September 2026 starting at 2.00pm at MUFG Pension & Market Services' Offices, Level 30, PwC Tower, 15 Customs Street West, Auckland. Shareholder registration opens at 1.30pm.

Agenda

A. The Chairman's introduction.

B. Presentation to shareholders.

C. Shareholder discussion.

D. Resolutions.

Resolutions

To consider and, if thought fit, to pass the following ordinary resolutions:

1. **Re-election of Elena Garside**: That Elena Garside, who retires by rotation in accordance with NZX Listing Rule 2.7.1, and has offered herself for re-election, be re-elected as a director of the Company.
2. **Auditors:** That the Board is authorised to fix the auditor's remuneration.

Other Business

To consider any other matter that may properly be brought before the meeting.

Proxies

Any shareholder of the Company who is entitled to attend and vote at the meeting may appoint a proxy to attend and vote on their behalf. A corporation which is a shareholder may appoint a representative to attend the meeting on its behalf in the same manner as it could appoint a proxy. A proxy does not need to be a shareholder of the Company. The Chairman of the meeting can be appointed as a proxy. Where the Chairman is appointed as a discretionary proxy, he intends to vote in favour of all resolutions.

To appoint a proxy, you should complete and sign the enclosed Proxy Form and either return it by mail or email to the share registrar of the Company:

By delivery:
Cooks Coffee Company Limited
C/- MUFG Pension & Market Services
Level 30, PwC Tower
15 Customs Street West
Auckland 1010

By mail:
Cooks Coffee Company Limited
C/- MUFG Pension & Market Services
PO Box 91976
Auckland 1142

By Email: meetings.nz@cm.mpms.mufg.com
(please put "Cooks Proxy Form" as the subject of the email for easy identification)

Alternatively, to appoint your proxy and vote online, please go to the MUFG Pension & Market Services' website at https://nz.investorcentre.mpms.mufg.com/voting/CCC and follow the instructions. You will be required to enter your CSN/Holder Number and FIN for security purposes. A shareholder will be taken to have signed the Proxy Form by lodging it in accordance with the instructions on the website.

The completed Proxy Form must be received no later than 48 hours before the meeting, being 2.00pm on Sunday, 27 September 2026. Online proxy appointments must also be completed by this time. Registered shareholders at that time will be the only persons entitled to vote at the meeting and only the shares registered in those holders' names at that time may be voted at the meeting.

Ordinary Resolutions

All of the resolutions being put to the meeting are ordinary resolutions. An ordinary resolution is a resolution passed by a simple majority of votes of those holders of securities of the Company which carry votes, are entitled to vote and are voting on the resolutions in person or by proxy.

Explanatory Notes

Resolution 1 - Re-election of Elena Garside

Elena Garside retires due to having held office for three years and, being eligible, offers herself for re-election as director.

Having regard to the NZX Listing Rules and the factors set out in the NZX Corporate Governance Code, the Board considers Ms Garside to be an Independent Director.

Elena, who is UK-based, has considerable experience in financial and ESG communications with a focus on advising on current and emerging trends within these fields, including responsible investing and sustainable finance.

Her clients have included FTSE 100 and FTSE 250 companies, as well as privately owned businesses and global corporations. Elena started her career in journalism before becoming a PR consultant with Bankside Consultants, Hudson Sandler, and New Century Media.

Elena is the founder and CEO of Garside & Garside Limited which consults on ESG, media relations and reputational matters. She holds a degree in journalism from St Petersburg State University and the London College of Communication.

The Board unanimously recommends that Ms Garside's appointment be confirmed by election by shareholders.

Resolution 2: Auditors

William Buck is automatically reappointed as auditor of the Company under section 207T of the Companies Act 1993. This resolution authorises the Board to fix the fees and expenses of the auditor.

The Board unanimously recommends that shareholders approve this resolution.

For and on behalf of the Board

Keith Jackson
Chair
21 August 2026