

MARKET ANNOUNCEMENT

10 August 2026, Vista Group International Ltd, Auckland, New Zealand

HOYTS signs to Operational Excellence

Vista Group International Limited (NZX & ASX:VGL) is delighted to announce the signing of a new six-year agreement with existing client, HOYTS, to transition its Australia and New Zealand circuits to Operational Excellence, the full Vista Cloud offering.

With more than 60 cinemas (500+ screens) across Australia and New Zealand, HOYTS is one of Australasia's leading cinema exhibitors. By adopting Operational Excellence, HOYTS will transition its core cinema operations to a modern cloud platform designed to deliver greater scalability, reliability, security and performance.

HOYTS Group President and CEO Damian Keogh said that the transition is more than a technology upgrade; it's a strategic investment in the future of HOYTS.

"This investment gives us the flexibility to innovate faster, respond more effectively to changing customer expectations and continue delivering exceptional cinema experiences for our guests across Australia and New Zealand," said Damian.

"Our partnership with Vista has spanned nearly two decades, and we look forward to building on that strong foundation as we take this next step together."

Vista Group CEO Stuart Dickinson said: "We're delighted to support HOYTS as they transition to Operational Excellence – our full cloud solution. This will enable HOYTS to take advantage of our latest cloud capabilities while continuing to deliver the outstanding cinema experiences they are known for."

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About Vista Group

Vista Group International Limited is a global leader in providing technology solutions to the international film industry. With brands including Vista, Veezi, Movio, Numero, Maccs, Flicks and Powster, Vista Group's expertise covers cinema management software; loyalty, moviegoer engagement and marketing; film distribution software; box office reporting; creative studio solutions; and the Flicks movie, cinema and streaming website and app.

For more information visit: www.vistagroup.co.nz

About HOYTS

Since opening the doors of its first cinema in 1909, HOYTS has gone on to become one of the world's leading entertainment companies, with more than 500 screens and over 59,000 seats across the network. Today, HOYTS is the largest single-brand movie exhibitor in Australia and New Zealand.