

MARKET ANNOUNCEMENT

20 July 2026, Vista Group International Ltd, Auckland, New Zealand

Vista Group appoints Lauren Quaintance as Independent Director

Vista Group International Limited (NZX & ASX:VGL) is pleased to announce the appointment of Lauren Quaintance as an Independent Director with effect from 17 August 2026.

Lauren Quaintance is a professional Director having had a successful executive career in media and marketing and as an entrepreneur. Lauren is a current Non-Executive Director of Turners Automotive Group (TRA), Autosure Insurance, J.Ballantyne and Co. and the Crusaders super rugby franchise – she is also the Chair of ChristchurchNZ Holdings. In an executive capacity, Lauren has held positions as Chief Media & Data Officer for Sky Television (SKT) and as Co-founder and Managing Director of Storyation, an award-winning digital content marketing agency, sold to ASX-listed NewsCorp Australia in 2019. Lauren was named Entrepreneur of the Year at the B&T Women in Media Awards in Australia in 2018.

Lauren Quaintance is a Chartered Fellow of the Institute of Directors and holds a Masters of Science from Columbia University in New York, a Post-Graduate Diploma in Journalism from University of Canterbury, a Reuter Foundation Fellowship from the University of Oxford, and a Bachelor of Arts from Victoria University of Wellington.

Vista Group Chair, Susan Peterson said: “I am delighted to welcome Lauren to Vista Group’s Board. Lauren’s deep expertise in media, digital and data will be invaluable as we accelerate our Cloud transition, identify new ways to support our clients to be more successful, and expand our offerings beyond our established markets.”

“Lauren’s appointment forms part of Vista Group’s ongoing succession plan and follows an extensive evaluation of local and international candidates against Vista Group’s Board Skills Matrix and experience criteria.”

For further information please contact:

Stuart Dickinson
Chief Executive Officer
Vista Group International Limited
Contact: +64 9 984 4570

Matt Thompson
Chief Financial Officer
Vista Group International Limited
Contact: +64 9 984 4570

About Vista Group

Vista Group International Limited is a global leader in providing technology solutions to the international film industry. With brands including Vista, Veezi, Movio, Numero, Maccs, Flicks and Powster, Vista Group’s expertise covers cinema management software; loyalty, moviegoer engagement and marketing; film distribution software; box office reporting; creative studio solutions; and the Flicks movie, cinema and streaming website and app.

For more information visit: www.vistagroup.co.nz