



MARKET RELEASE – Wednesday, 1 July 2026

Spark notes the Government’s announcement regarding future spectrum policy

Spark notes the New Zealand Government’s [announcement](#) regarding its intended policy approach for the renewal of spectrum in the 2300MHz and 2600MHz bands. Spark does not expect the proposed changes to have a material direct impact on its operations.

Spark is, however, concerned that this policy direction introduces an unwelcome level of uncertainty for the telecommunications sector at a time when sustained, long-term investment is critical to New Zealand’s digital and economic future.

Spectrum is a foundational input for connectivity services relied on by households, businesses, and public services across the country, and investment decisions in network capability and coverage are made over multi-year horizons and require a stable and predictable policy environment.

As currently framed, the approach signalled reduces the amount of spectrum Spark can use to serve customers on its network and raises questions about ongoing access to key spectrum bands. This uncertainty risks impacting the timing and scale of investment in network infrastructure, including in regional New Zealand.

Spark supports settings that promote competition, innovation, and efficient use of spectrum. However, these outcomes are best achieved through clear, consistent policy that provides confidence for ongoing investment.

Spark will continue to engage constructively with Government as the policy process progresses.

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