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# ESQUIRES IRELAND RECOGNISED AS THE BEST IN IRISH AWARDS

TRADING UPDATE



Manish & Stuti Basu with their son, Adi and Brendan Duigenan  
flanked by officials of the Irish Franchise Association

April 16 2026

## ESQUIRES IRELAND RECOGNISED AS THE BEST IN IRISH AWARDS

Cooks Coffee Company has announced that the company's Esquires Brand in Ireland has been recognised as the best Franchisor of the Year for Food and Beverage at the Irish Franchise Association Awards.

Esquires also won the Franchisor of the Year Award for Food going to their long term franchisees Mani and Stuti Basu who celebrated 10 years with Esquires and have grown their portfolio in Esquires from one store to six stores supported by the new partnership with Tesco supermarkets in Ireland.

Esquires was listed as a finalist in seven of the 14 categories at the Awards.

In 2025 Esquires Ireland was also awarded the EU Business Irish Enterprise Award in 2025 for Organic Coffee Shop Enterprise of the Year.

*"The team at Esquires Ireland have a reputation for innovation and excellent engagement with their franchisors which is the key to success in the franchise and hospitality business" said Executive Chairman of Cooks Coffee Company Keith Jackson.*

*"This is a testament to the brands continuing growth and reflects the brands continuing efforts across the network to build a sustainable forward thinking business encompassing new locations and partnerships."*

Esquires Ireland has 25 stores including expanding partnerships with Tesco supermarkets and the Dairygold Co-Operative stores.

### Enquiries:

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