

Ongoing Disclosure Notice
Disclosure of Directors and Senior Managers Relevant Interests
Sections 297(2) and 298(2), Financial Markets Conduct Act 2013



To NZX Limited; and
Name of listed issuer:
Date this disclosure made:
Date of last disclosure:

New Zealand Rural Land Company Limited (NZL)
16/10/2025
29/04/2025

Director or senior manager giving disclosure
Full name(s):
Name of listed issuer:
Name of related body corporate (if applicable):
Position held in listed issuer:

Robert James Campbell
New Zealand Rural Land Company Limited
N/A
Independent Chair

Summary of acquisition or disposal of relevant interest (excluding specified derivatives)
Class of affected quoted financial products:
Nature of the affected relevant interest(s):

Ordinary Shares
Legal and Beneficial Ownership

For that relevant interest-
Number held in class before acquisition or disposal:
Number held in class after acquisition or disposal:
Current registered holder(s):
Registered holder(s) once transfers are registered:

984,959
1,086,234
FNZ Custodians Limited
FNZ Custodians Limited

Details of transactions giving rise to acquisition or disposal
Total number of transactions to which notice relates:

2

Details of transactions requiring disclosure-
Date of transaction:
Nature of transaction:
Name of any other party or parties to the transaction (if known):
The consideration, expressed in New Zealand dollars, paid or received for the acquisition or disposal. If the consideration was not in cash and cannot be readily by converted into a cash value, describe the consideration:
Number of financial products to which the transaction related:
<i>If the issuer has a financial products trading policy that prohibits directors or senior managers from trading during any period without written clearance (a closed period) include the following details—</i>
Whether relevant interests were acquired or disposed of during a closed period:
Whether prior written clearance was provided to allow the acquisition or disposal to proceed during the closed period:
Date of the prior written clearance (if any):

A. 10 October 2025 B 15 October 2025
A. Participation in Dividend Reinvestment Plan B. On-market purchase
Unknown
A \$21,275 B \$83,200
A. 21,275 ordinary shares B 80,000 ordinary shares
No
N/A
N/A

Summary of other relevant interests after acquisition or disposal:
Class of quoted financial products:
Nature of relevant interest:
<i>For that relevant interest,-</i>
Number held in class:
Current registered holder(s):
Class of quoted financial products:
Nature of relevant interest:
<i>For that relevant interest,-</i>
Number held in class:
Current registered holder(s):

Ordinary shares
Beneficial Owner & Power to Control
1,086,234
FNZ Custodians Limited
Warrants
Beneficial Owner & Power to Control
53,109
FNZ Custodians Limited

Certification

I, certify that, to the best of my knowledge and belief, the information contained in this disclosure is correct and that I am duly authorised to make this disclosure by all persons for whom it is made.
Signature of director or officer:
Date of signature:
or
Signature of person authorised to sign on behalf of director or officer:
Date of signature:
Name and title of authorised person:

16-Oct-25
Ross O'Neill Company Secretary