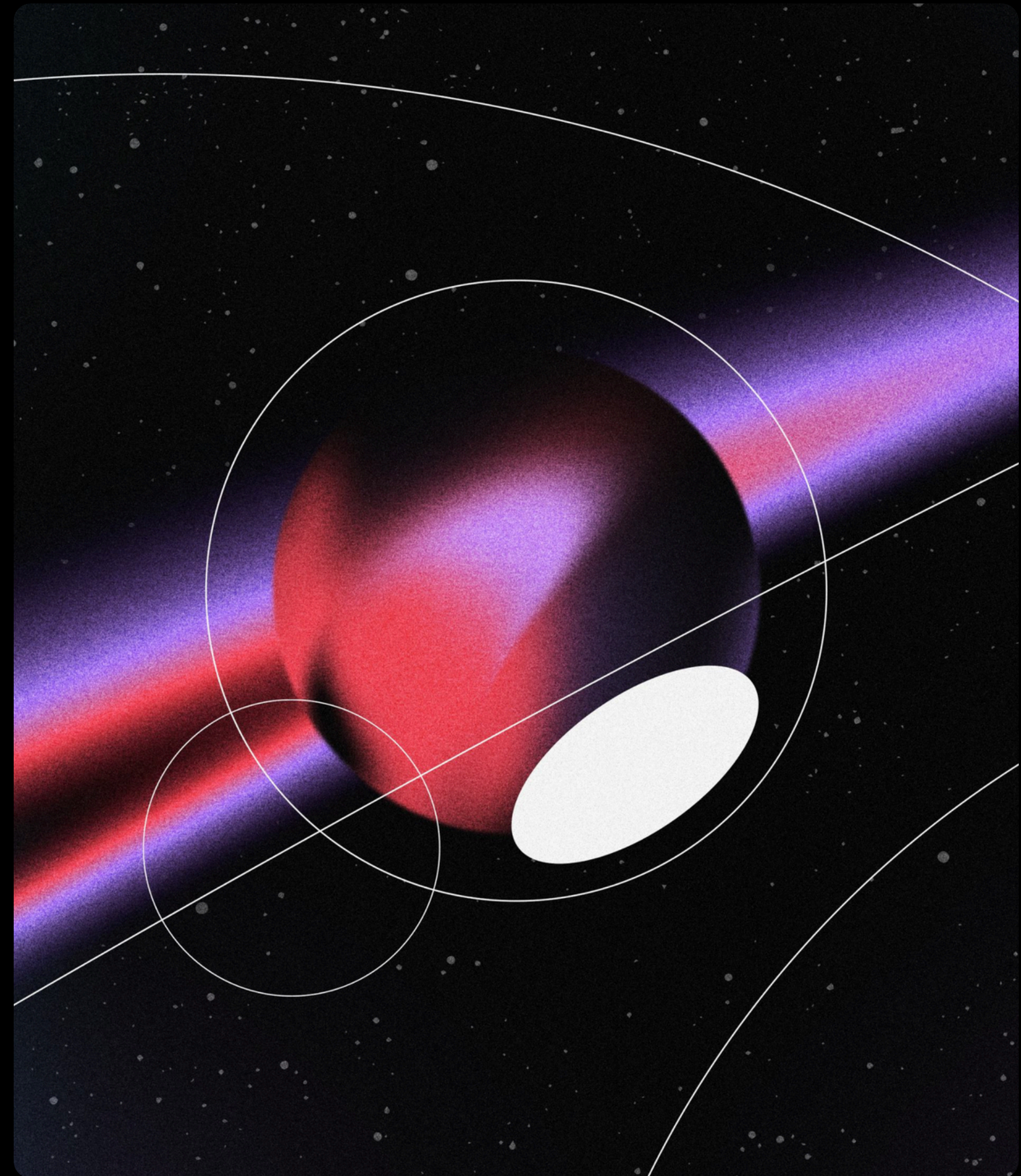




Q2 FY26 Trading Update

→ TURNING DATA INTO DOLLARS

INVESTOR PRESENTATION – OCT 2025



Our Speakers



Nick Lisette

DIRECTOR AND
CHIEF EXECUTIVE OFFICER
WELLINGTON, NZ



Karen Cargill

CGO & INTERIM CFO
WELLINGTON, NZ



Noah Loul

B2B ROCKET CEO
LOS ANGELES, USA



Trinity Lawry

PEARL DIVER CEO
AUCKLAND, NZ

TAKEAWAY

Key Messages

B2B Rocket Integration – Completed acquisition and onboarding

Capital Raise – \$15m round broadened investor base with Aus funds

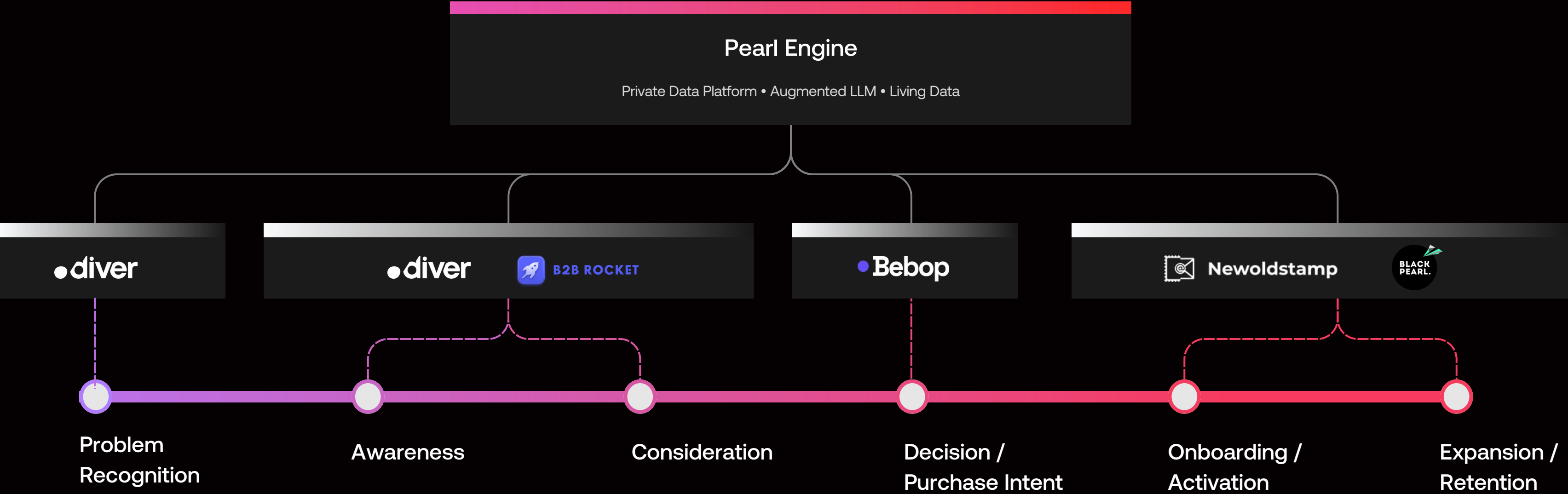
ASX Cross-Listing – Application filed to expand access and visibility

Record Quarter – Four growth drivers in action

Outlook – Clear path to \$50m ARR and multi-product expansion

PEARL ENGINE & PRODUCT SUITE

Our Platform Fuels the Acquisition Journey



DELIVERING ON OUR STRATEGY

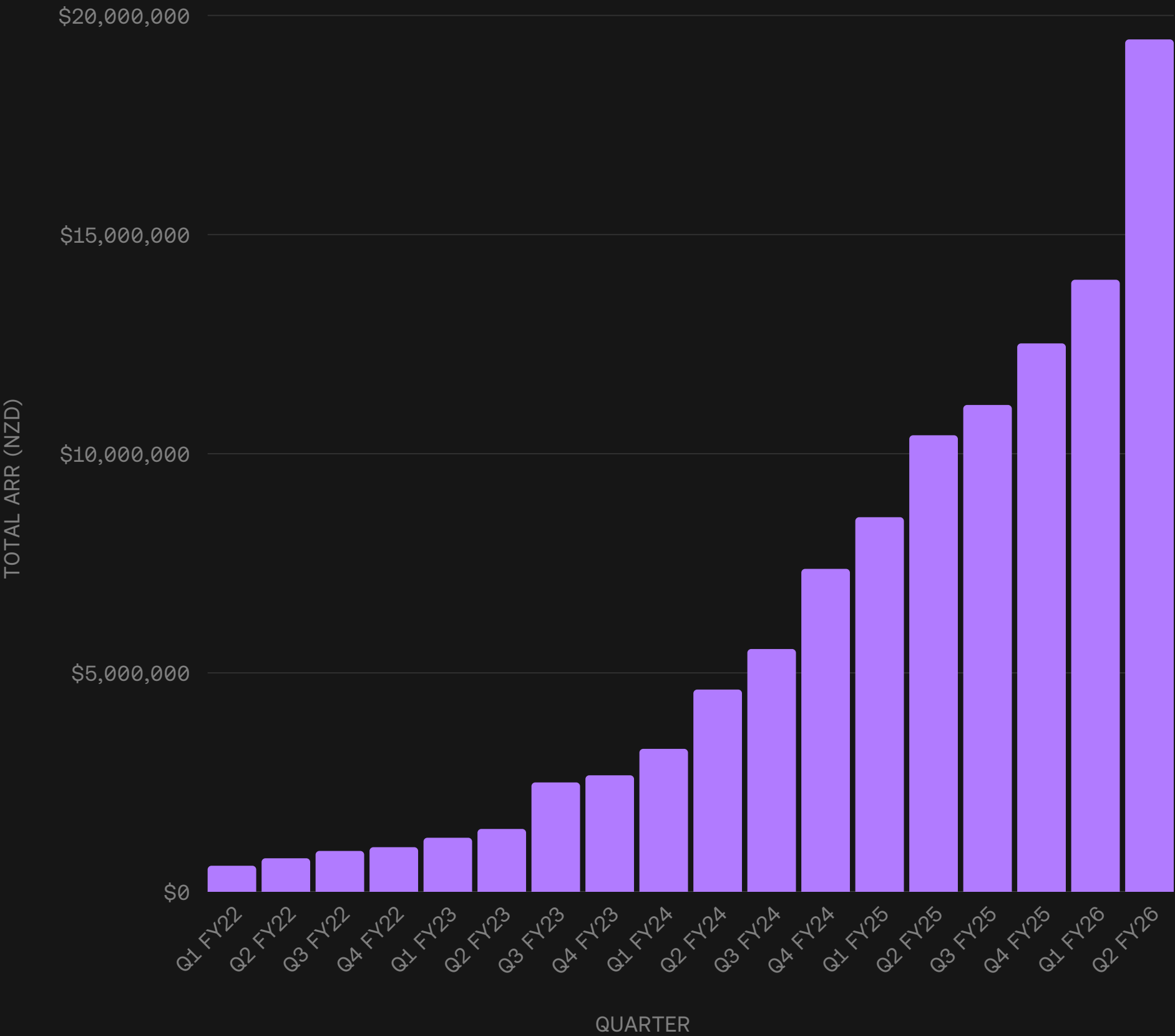
Growth Amid Major Strategic Moves

ARR reached \$19.5m as at 30 Sep 2025, an increase of +87% YoY and +39% QoQ.

First quarter with all four growth drivers live in parallel - Pearl Diver, Bebop, B2B Rocket, and Wholesale - delivering broad-based momentum.

- Executed major initiatives while growing:
- completed capital raise,
 - acquired and integrated B2B Rocket,
 - and submitted ASX dual-listing application.

ARR GROWTH



Q2 Financial Highlights

FINANCIAL PERFORMANCE
AS OF 30 SEP 2025.

● 1 JUL 2025 ————— ● 30 SEP 2025

ANNUAL RECURRING REVENUE (ARR)

\$19.5m

↑

As of 30 September 2025.

UP 39% FROM THE PREVIOUS QUARTER Q1 FY26.

ARR PER EMPLOYEE

\$253K

↓

As of 30 September 2025.

DOWN 4% FROM THE PREVIOUS QUARTER Q1 FY26.

REVENUE CHURN

4.6%

↓

As of 30 September 2025.

0.3PPT DECREASE QoQ

CAC PAYBACK PERIOD

4.6mo

↑

As of 30 September 2025.

UP 17% QoQ



Introducing B2B Rocket

B2B Rocket is an AI-powered sales automation / outbound platform

LOS ANGELES • DELAWARE

Mission

“To empower B2B teams with autonomous AI agents that automate prospecting, outreach, and lead qualification — so growth teams can do more with less.”

COST PER LEAD (CPL) COMPARISON

Ad Channel	Avg. CPL (USD)	Notes
 B2B ROCKET	\$50 – \$250	Targeted, verified B2B leads with personalisation
 Meta	\$200 – \$600	Highly competitive, subject to ad fatigue & CPM inflation
 Google Ads	\$150 – \$500+	High-intent but costly for competitive keywords
 LinkedIn	\$300 – \$1,000+	Premium targeting, but expensive per lead

WHOLESALE CASE STUDY

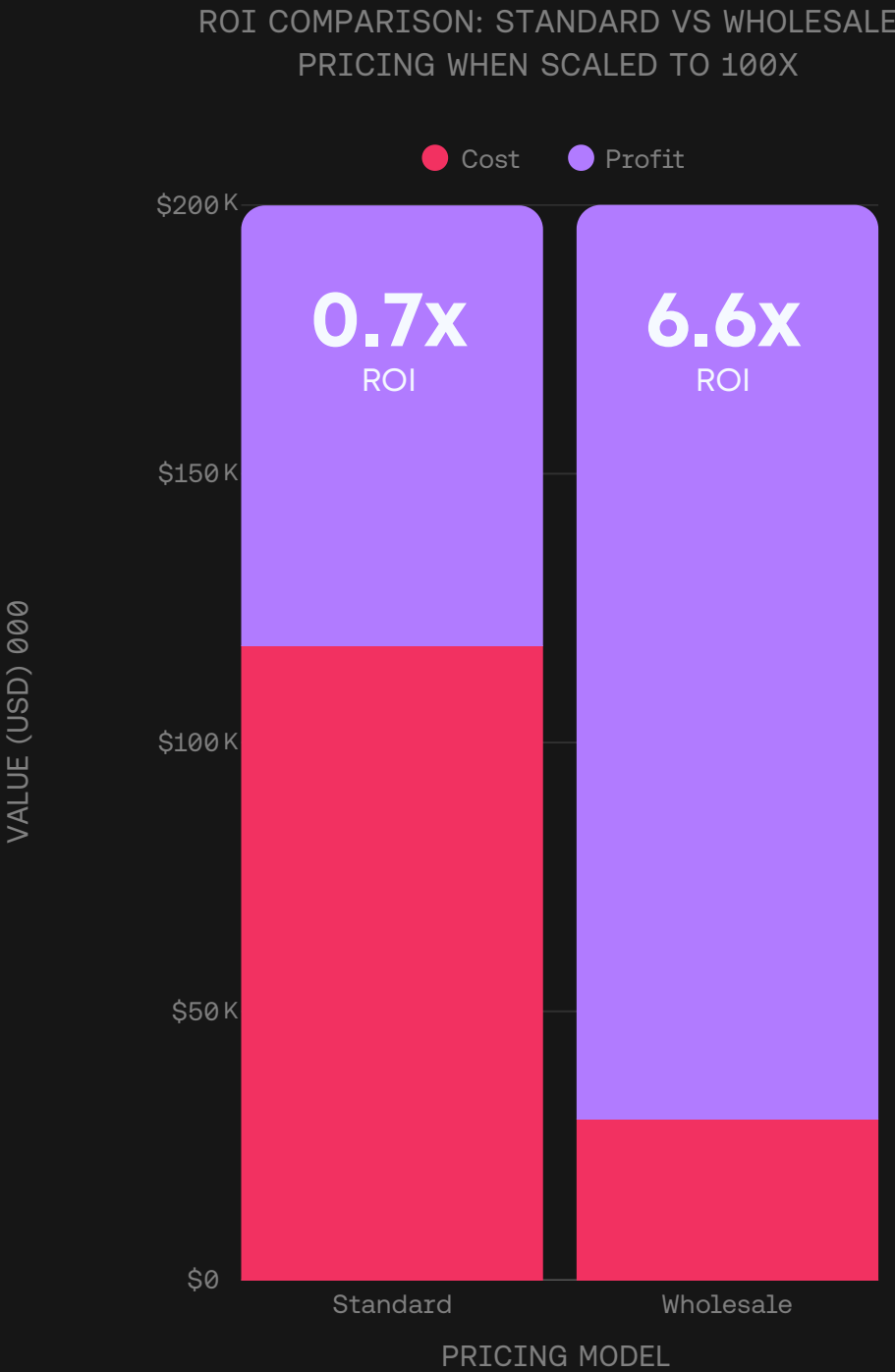
Turning a \$30K/m investment into \$200K/m revenue



SaaS & GTM Agency • SMBs • U.S. Market

- The Challenge**
 - Growth plateaued under pay-per-audience pricing
 - Clients demanded AI-driven, scalable solutions
- The Solution**
 - Introduced fixed-cost, AI-powered wholesale agreement
 - Enabled unlimited reach and scalable margins
- The Result*:**
 - Enabled +USD 2.4 M annual revenue (in 6mo)
 - ROI lifted from 0.7x to 6.6x

**Based of customer testimonial. Please note we do not access customer financials.*



**Standard based on \$1818/mo per audience, Engine based on \$30K/mo*

KEY TO GROWTH

Capital Raise

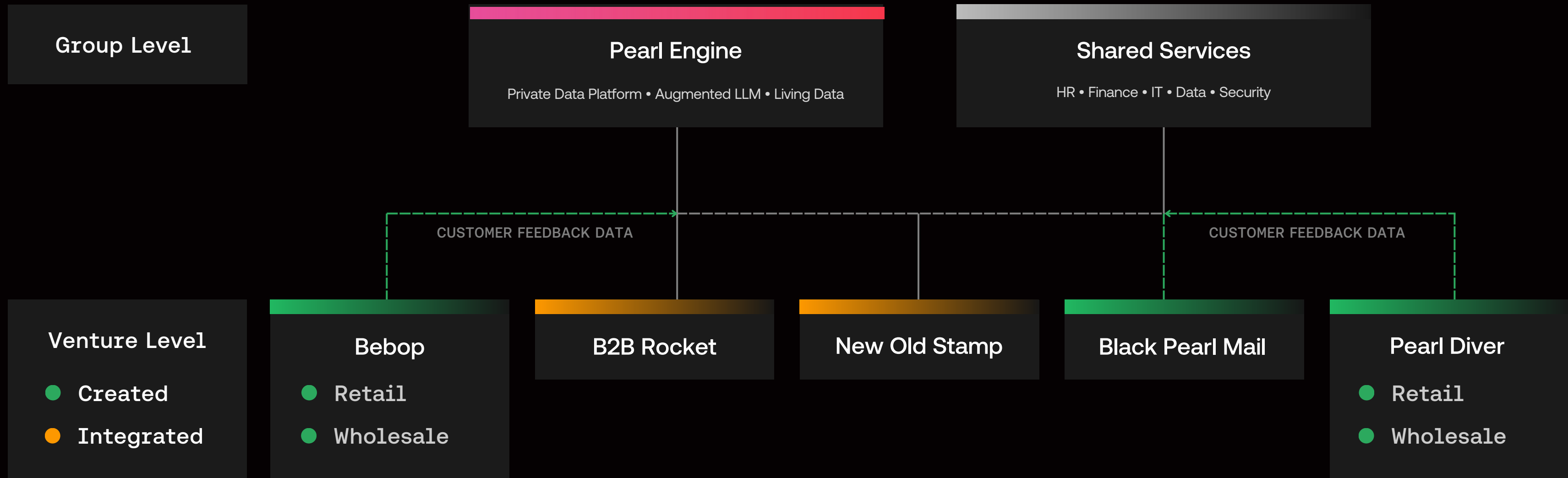
- **Strong institutional backing from Australia** (incl. cornerstone funds) and continued NZ support.
- **Use of funds:** B2B Rocket settlement, ASX dual-listing costs, and product investment to scale in the US.
- **Validates strategy & growth trajectory** while broadening the international shareholder base.

ASX Listing

- Targeting November **completion**.
- **Enhances visibility** with Australian and global investors.
- **Improves access to capital if and when required** to support US expansion and product acceleration.

OUTLOOK

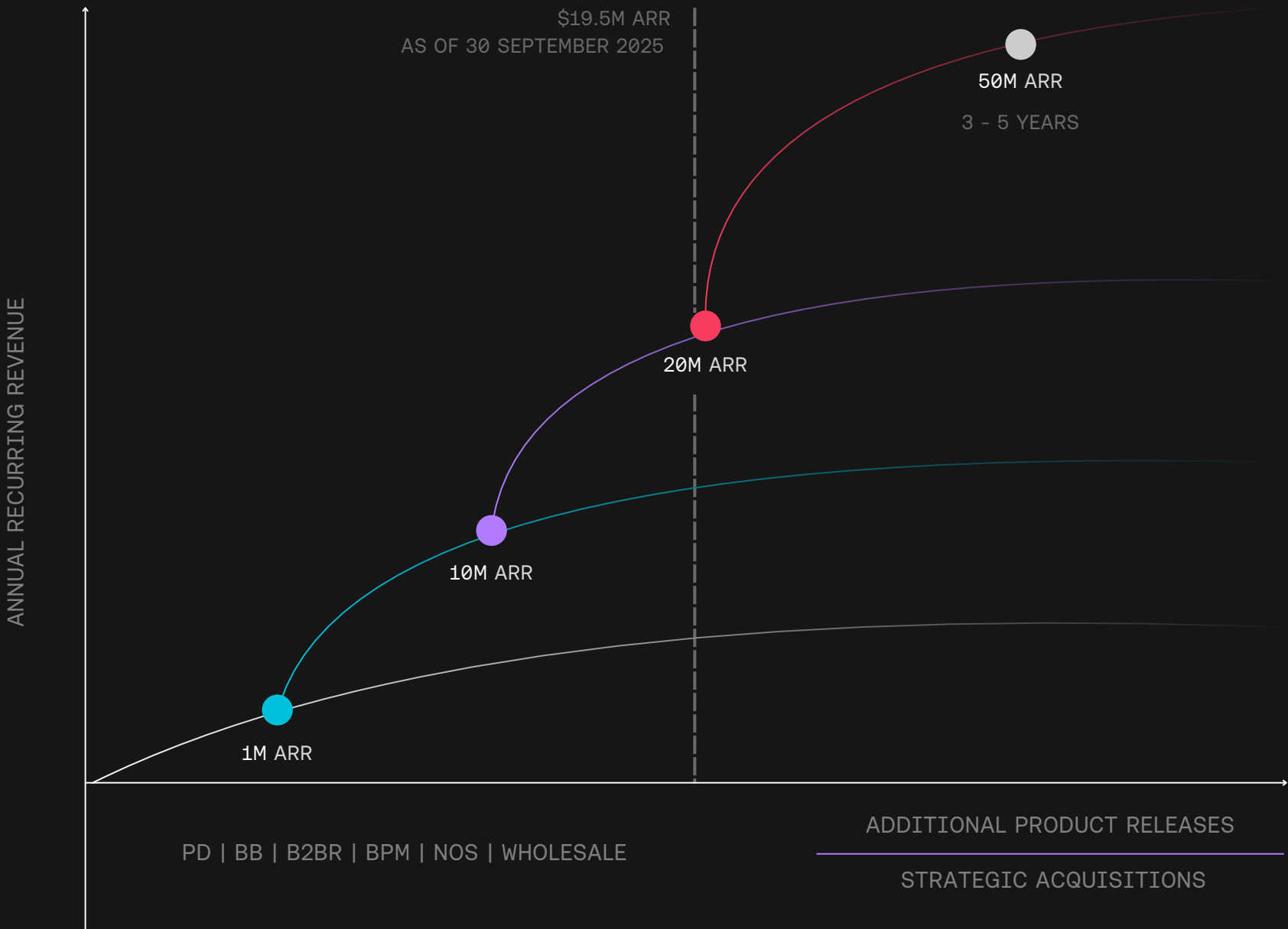
Venture-Led Growth



OUTLOOK

Growth Horizons

- Clear trajectory to \$50m ARR with four growth engines compounding in parallel
- Strong momentum following capital raise, B2B Rocket acquisition, and Wholesale launch
- On track for ASX listing in November
- Seasonal Q3 dynamics anticipated, with major US retail events creating upside opportunity to execute on venture model
- Well-positioned for sustained, scalable growth through FY26 and beyond.



Thank You

Ad Astra

Q&A