



18 AUGUST 2025

Blackpearl Opens Retail Entitlement Offer

Blackpearl Group Limited (NZX:BPG) is pleased to announce the opening of the retail component (**Retail Entitlement Offer**) of its accelerated non-renounceable entitlement offer (**ANREO**).

The institutional component of the ANREO (**Institutional Entitlement Offer**) and an institutional placement (**Placement**) has already raised approximately \$10.3m, bringing in Australian institutional investors ahead of Blackpearl's planned ASX foreign-exempt listing.

The Retail Entitlement Offer opened at 9:00am NZST on Monday, 18 August 2025 and closes at 5:00pm NZST on Monday, 25 August 2025.

The offer website is available here: <https://blackpearl.capitalraise.co.nz/>.

Offer details

- Eligibility: Retail Entitlement Offer is open to Eligible Retail Shareholders (refer to the Offer Document announced to the market on 12 August 2025).
- Key dates: Opens Monday, 18 August 2025 at 9:00am NZST; closes on Monday, 25 August 2025 at 5:00pm NZST.
- Price: \$0.95 per share.
- Oversubscription: Available to holders who take up full entitlement.
- No trading/transfer of entitlements; no shortfall bookbuild.

Funds raised will be used to partly fund the B2B Rocket acquisition; drive Bebop's growth at scale; integrate B2B Rocket and execute its go-to-market plan; enhance our Data Wholesale resources; and maintain a cash buffer for working capital.

ENDS

Contact

Released for and on behalf of BPG by Karen Cargill, Interim Chief Financial Officer.
For further information, please contact: karen.cargill@blackpearl.com | +64 21 135 5183

About Blackpearl Group

Blackpearl Group (BPG) is a market-leading data technology company pioneering AI-driven sales and marketing solutions for the US market.

Specifically engineered for small-medium sized businesses (SMEs), BPG consistently delivers exceptional value to its customers. Our mantra is simple: 'Better Growth Together'. When our customers win, we win.

Founded in 2012, BPG is based in Wellington, New Zealand, and Phoenix, Arizona.

[Blackpearl.com](https://blackpearl.com)