## Ongoing Disclosure Notice

Disclosure of Directors and Senior Managers Relevant Interests Sections 297(2) and 298(2), Financial Markets Conduct Act 2013



| Sections 297(2) and 298(2), Financial Markets Conduct Act 2013   |  |
|--|--|
| To NZX Limited: and  | 1  |
| Name of listed issuer:   | New Zealand Rural Land Company Limited (NZL) |
| Date this disclosure made:   | 22/10/2024                                   |
| Date of last disclosure:   | 23/03/2023                                   |
| Director or senior manager giving disclosure   |  |
| Full name(s):  | Tia Greenaway                                |
| Name of listed issuer:   | New Zealand Rural Land Company Limited       |
| Name of related body corporate (if applicable):  | N/A<br>Director                              |
| Position held in listed issuer:  | Director                                     |
| I<br>Summary of acquisition or disposal of relevant interest (excluding specified derivatives)   |  |
| Class of affected quoted financial products:   | Ordinary Shares                              |
| Nature of the affected relevant interest(s):   | Legal and Beneficial Ownership               |
| For that relevant interest-  |  |
| Number held in class before acquisition or disposal:   | 8,136  |
| Number held in class after acquisition or disposal:  | 8,271  |
| Current registered holder(s):  | Tia Greenaway<br>N/A                         |
| Registered holder(s) once transfers are registered:  | NA   |
|  |  |
| Details of transactions giving rise to acquisition or disposal   | 7  |
| Total number of transactions to which notice relates:  | 1  |
| Details of transactions requiring disclosure-  |  |
| Date of transaction:   | 18/10/2024                                   |
| Nature of transaction:   | Participation in Dividend Reinvestment Plan  |
| Name of any other party or parties to the transaction (if known):  | N/A  |
| The consideration, expressed in New Zealand dollars, paid or received for the acquisition or<br>disposal. If the consideration was not in cash and cannot be readily by converted into a cash        |  |
| value, describe the consideration:   | \$118.80                                     |
| Number of financial products to which the transaction related:   | 135 shares                                   |
| If the issuer has a financial products trading policy that prohibits directors or senior managers  |  |
| from trading during any period without written clearance (a closed period) include the following   |  |
| details—<br>Whether relevant interests were acquired or disposed of during a closed period:  | No   |
| Whether prior written clearance was provided to allow the acquisition or disposal to proceed   |  |
| during the closed period:  | N/A  |
| Date of the prior written clearance (if any):  | N/A  |
| Summary of other relevant interacts offer acquisition or dispessel.  |  |
| Summary of other relevant interests after acquisition or disposal:<br>Class of quoted financial products:  | Ordinary shares                              |
|  |  |
| Nature of relevant interest:   | Beneficially owned                           |
| For that relevant interest,-   | 0.074  |
| Number held in class:<br>Current registered holder(s):   | 8,271<br>Tia Greenaway                       |
|  | The Oroonandy                                |
| Class of quoted financial products:  |  |
| Nature of relevant interest:   |  |
| For that relevant interest,-<br>Number held in class:  | 1  |
| Current registered holder(s):  |  |
|  |  |
| Class of quoted financial products:  |  |
| Nature of relevant interest:   |  |
| Number held in class:  |  |
| Current registered holder(s):  |  |
| Certification  |  |
|  | 7  |
| I, certify that, to the best of my knowledge and belief, the information contained in this disclosure is correct and that I am duly authorised to make this disclosure by all persons for whom it is |  |
| made.  |  |
| Signature of director or officer:  |  |
| Data of simplifying  | 1  |
| Date of signature:   |  |
| or   |  |
|  |  |
| Signature of person authorised to sign on behalf of director or officer:   |  |
|  |  |
| Date of signature:   | 22-Oct-24                                    |

Name and title of authorised person:

Ross O'Neill Company Secretary