MARKET ANNOUNCEMENT

13 November 2026, Vista Group International Ltd, Auckland, New Zealand

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Reading Cinemas signs to Operational Excellence

Vista Group International Limited (NZX & ASX: VGL) is pleased to announce the signing of a new agreement with existing client, Reading Cinemas, to transition its full circuit of 53 cinema sites (~400 screens) across the United States (17 sites), Australia and New Zealand (36 sites) to Operational Excellence and Vista Payments over the course of 2026 and 2027.

Vista Group CEO, Stuart Dickinson, said: "We're delighted to expand our long-standing partnership with Reading Cinemas. This agreement reflects the increasing momentum we're seeing from clients transitioning to Vista Cloud and unlocking greater efficiency, effectiveness, and more personalised guest experiences. It also highlights the continued execution of our strategy. We look forward to continuing to work closely with Reading Cinemas as this transition progresses and building on the value and innovation we deliver to their global teams."

For further information please contact:

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About Vista Group

Vista Group International Limited is a global leader in providing technology solutions to the international film industry. With brands including Vista, Veezi, Movio, Numero, Maccs, Flicks and Powster, Vista Group's expertise covers cinema management software; loyalty, moviegoer engagement and marketing; film distribution software; box office reporting; creative studio solutions; and the Flicks movie, cinema and streaming website and app.

For more information visit: www.vistagroup.co.nz