Disclosure of movement of 1% or more in substantial holding or change in nature of relevant interest, or both

Sections 277 and 278, Financial Markets Conduct Act 2013

To NZX Limited
and
To Me Today Limited

Relevant event being disclosed: Change in number of relevant interest

Date of relevant event: 6 November 2026

Date this disclosure made: 9 November 2026

Date last disclosure made: 17 November 2025

Substantial product holder(s) giving disclosure
Full name(s): M&N Kerr Holdings Limited (**MKH**)

Summary of substantial holding
Class of quoted voting products: Ordinary shares (**MEE**)

Summary for M&N Kerr Holdings Limited

For **this** disclosure,—

(a) total number held in class: 9,078,364

(b) total in class: 138,307,804

(c) total percentage held in class: 6.564%

For **last** disclosure,—

(a) total number held in class: 8,310,031

(b) total in class: 94,522,306

(c) total percentage held in class: 8.792%

Details of transactions and events giving rise to relevant event
Details of the transactions or other events requiring disclosure:

On 6 November 2026, Me Today issued 768,333 ordinary shares following an exercise of Series 1 Warrants (**MEEWA**) held by MKH at the exercise price of 6 cents per warrant, for total consideration of $46,099.98.

Details after relevant event
Details for M&N Kerr Holdings Limited

Nature of relevant interest(s): Registered holder and beneficial owner

For that relevant interest,—

(a) number held in class: 2,495,503

(b) percentage held in class: 1.804%

(c) current registered holder(s): M&N Kerr Holdings Limited

(d) registered holder(s) once transfers are registered: N/A

Nature of relevant interest: Grantee under call option granted by Grant Keith Baker, Donna Jean Baker & Baker Investment MM Trustee Limited as trustees of the Baker Investment Trust No 2 (**BIT**)

For that relevant interest,—

(a) number held in class: 4,486,056

(b) percentage held in class: 3.244%

(c) current registered holder(s): Grant Keith Baker, Donna Jean Baker & Baker Investment MM Trustee Limited

(d) registered holder(s) once transfers are registered: M&N Kerr Holdings Limited

Nature of relevant interest: Grantee under call option granted by Stephen John Sinclair, Jacqueline Margaret Sinclair and Roger Frederick Wallis as the trustees of the Sinclair Investment Trust (**SIT**)

For that relevant interest,—

(a) number held in class: 2,096,805

(b) percentage held in class: 1.516%

(c) current registered holder(s): Stephen John Sinclair, Jacqueline Margaret Sinclair and Roger Frederick Wallis

(d) registered holder(s) once transfers are registered: M&N Kerr Holdings Limited

On or about 10 October 2025:

- the trustees of BIT agreed to grant call options to MKH giving MKH the right (but not an obligation) to acquire up to 4,486,056 shares from BIT for nil payment; and.

- the trustees of SIT agreed to grant call options to MKH giving MKH the right (but not an obligation) to acquire up to 2,096,805 shares from BIT for nil payment,

(together, the **MKH Call Option Grant)**

The MKH Call Option Grant vests in three equal tranches. The first tranche vested on 30 November 2025, and the further tranches are set to vest on 30 November 2026 and 30 November 2027, subject to Michael Kerr continuing to be employed by Me Today. The call

options will expire if not exercised by 30 November 2030.

In addition, on or about 10 October 2025:

- the trustees of BIT agreed to grant call options to MKH giving MKH rights (but not an obligation) to acquire up to 2,243,028 MEEWB held by BIT, during the MEEWB warrant exercise period, subject to Michael Kerr continuing to be employed by Me Today.

- the trustees of SIT agreed to grant call options to MKH giving MKH rights (but not an obligation) to acquire up to 1,048,402 MEEWB held by SIT, during the relevant MEEWB exercise period, subject to Michael Kerr continuing to be employed by Me Today.

Additional information
Address(es) of substantial product holder(s): 27a Tawa Road, Onehunga, Auckland, 1061

Contact details: Michael Kerr, +64 21 836 451, michael@metoday.com

Name of any other person believed to have given, or believed to be required to give, a disclosure under the Financial Markets Conduct Act 2013 in relation to the financial products to which this disclosure relates: N/A

Disclosure has effect for purposes of directors' and senior managers' disclosure
Michael Kerr is also a director of Me Today Limited. This disclosure also constitutes disclosure for the purposes of the directors' and senior managers' disclosure obligations.

Certification
I, Michael Kerr,, certify that, to the best of my knowledge and belief, the information contained in this disclosure is correct and that I am duly authorised to make this disclosure by all persons for whom it is made.