Disclosure of movement of 1% or more in substantial holding or change in nature of relevant interest, or both

Sections 277 and 278, Financial Markets Conduct Act 2013

To NZX Limited
and
To Me Today Limited

Relevant event being disclosed: change in number of relevant interest

Date of relevant event: 6 November 2026

Date this disclosure made: 9 November 2026

Date last disclosure made: 17 November 2025

Substantial product holder(s) giving disclosure
Full name(s): Grant Keith Baker, Donna Jean Baker & Baker Investment MM Trustee Limited as trustees of the Baker Investment Trust No 2 (**BIT**)

Summary of substantial holding
Class of quoted voting products**:** Ordinary Shares (**MEE**)

Summary for the trustees of BIT

For **this** disclosure,—

(a) total number held in class: 60,815,498

(b) total in class: 138,307,804

(c) total percentage held in class: 43.971%

For **last** disclosure,—

(a) total number held in class: 40,543,665

(b) total in class: 94,522,306

(c) total percentage held in class: 42.893%

Details of transactions and events giving rise to relevant event
Details of the transactions or other events requiring disclosure:
On 6 November 2026, Me Today issued 20,271,833 ordinary shares following the exercise of Series 1 Warrants (MEEWA) held by BIT at the exercise price of 6 cents per warrant, for total consideration of $1,216,309.98.

Details after relevant event
Details for the trustees of BIT

Nature of relevant interest(s): Registered Holder

For that relevant interest,—

(a) number held in class: 60,815,498

(b) percentage held in class: 43.971%

(c) current registered holder(s): Grant Keith Baker & Donna Jean Baker & Baker Investment MM Trustee Limited

(d) registered holder(s) once transfers are registered: N/A

The trustees of BIT continue to hold 20,271,833 Series 2 Warrants (MEEWB), which are exercisable at 6 cents per share between 1 October 2027 and 5pm on 29 October 2027.

On or about 10 October 2025, the trustees of BIT qualified BIT's relevant interest by granting call options to M&N Kerr Holdings Limited (MKH), giving MKH the right (but not an obligation) to acquire up to 4,486,056 shares from BIT for nil payment (MKH Call Option Grant).

The MKH Call Option Grant vests in three equal tranches. The first tranche vested on 30 November 2025, and the further tranches are set to vest on 30 November 2026 and 30 November 2027, subject to Michael Kerr continuing to be employed by Me Today. The call options will expire if not exercised by 30 November 2030.

In addition, on or about 10 October 2025, the trustees of BIT have agreed to grant call options to MKH giving MKH rights (but not an obligation) to acquire up 2,243,028 MEEWA and up to 2,243,028 MEEWB held by BIT, during the relevant warrant exercise periods, subject to Michael Kerr continuing to be employed by Me Today.

Additional information
Address(es) of substantial product holder(s): 7 Hampton Drive, St Heliers, Auckland, 1071, New Zealand

Contact details: Grant Baker, +64 221 729 800, grant@gbaker.co.nz

Name of any other person believed to have given, or believed to be required to give, a disclosure under the Financial Markets Conduct Act 2013 in relation to the financial products to which this disclosure relates: N/A

Disclosure has effect for purposes of directors' and senior managers' disclosure
Grant Baker is also a director of Me Today Limited. This disclosure also constitutes disclosure for the purposes of the directors' and senior managers' disclosure obligations.

Certification
I, Roger Wallis, Solicitor, certify that, to the best of my knowledge and belief, the information contained in this disclosure is correct and that I am duly authorised to make this disclosure by all persons for whom it is made.