BEING AI LIMITED

NOTICE OF ANNUAL MEETING OF SHAREHOLDERS

Notice is hereby given that the Annual Meeting of Shareholders of Being AI Limited (*the 'Company'*) will be held online via a virtual meeting on 30 September 2026, commencing at 10:00 a.m.

BUSINESS OF THE MEETING

ITEM A – PRESENTATIONS

a) The Chair's address to shareholders
b) To receive and consider the Annual Report including the Financial Statement and the Auditor's Report for the year ended 31 March 2026

ITEM B - RESOLUTON

1. **Remuneration of Auditors — Ordinary resolution**

   To authorise the Board to fix the remuneration of the Company's auditors for the forthcoming year.

NOTES

1. **Voting entitlements**

The persons who will be entitled to vote on the resolutions at the Annual Meeting are those persons who are Being AI Limited shareholders at 5pm on Monday, 28 September 2026.

2. **Attending the Virtual Meeting**

Shareholders that have elected to receive email communications from Being AI have been sent this Notice of Meeting via email which contains a link to attend the Teams meeting.

Shareholders that have not elected to receive email communications from Being AI, and who wish to attend the Teams meeting should contact mike@beingai.group by 4pm 29 September 2026 to register and receive a link to attend the virtual meeting. To register please provide your name, address and common shareholder number (CSN).

To vote or ask questions at the meeting you will need to provide your name, address and common shareholder number (CSN), and when requested, email those, along with your vote or question to mike@beingai.group.

3. Proxies

All shareholders of the Company entitled to attend and vote at the Annual Meeting are entitled to appoint a proxy to attend and vote for them instead. You can do this be using one of the methods outlined below:

- Completing the proxy/voting form online at www.investorvote.co.nz; or
- Completing the proxy/voting form and either posting it or emailing it to the Share Registrar.

A proxy form is enclosed and to be effective must be lodged with the Company's Share Registrar, Computershare Investor Services Limited, by either completing the proxy form online at www.investorvote.co.nz, mailing the proxy form to Computershare Investor Services Limited at Private Bag 92119, Auckland 1142, or by sending your proxy form to corporateactions@computershare.co.nz (in each case), so as to be received by no later than 48 hours before the meeting is due to begin (i.e. 10 a.m. Monday, 28 September 2026).

A proxy need not be a shareholder of the Company. If you wish to appoint a director as your proxy, Mr Paul Forno, a director of the Company, is willing to act on your behalf.

If you appoint a director of the Company as your proxy to vote on your behalf, then any undirected proxies granted to the director will be voted in favour of the relevant resolutions.

If, in appointing a proxy, you have inadvertently not named someone to be your proxy, or your named proxy does not attend the Annual Meeting, the Chair of the Annual Meeting will be your proxy and will vote in accordance with your express direction.

If you return this proxy form without directing the proxy how to vote on any particular matter, the proxy will vote as he or she thinks fit.

Voting restrictions

There are no voting restrictions.

By Order of the Board *of* Directors

Michael Stiassny, Being AI Limited
Chairman

Being.

EXPLANATORY NOTES

NZX Listing Rules (*the 'Listing Rules'*) and Companies Act 1993 (*the 'Act'*)

The Company is listed on the NZX Main Board and must comply with the Listing Rules and the Act. In addition, various provisions of the Listing Rules are included in the Constitution. The Act, the Constitution and the Listing Rules contain specific requirements which are relevant to the resolution comprised in this Notice.

The implications of the Listing Rules, the Act and the Constitution, insofar as they relate to Resolution 1, are addressed in the Explanatory Notes below.

Nature of the resolution

The resolution which is to be considered at the meeting is an ordinary resolution. An ordinary resolution is a resolution passed by a simple majority of votes of shareholders of the Company, entitled to vote and voting.

Resolution 1 — *Remuneration of Auditors* — Ordinary Resolution

William Buck is automatically reappointed at the Annual Meeting as the auditor of the Company under section 207T of the Act. This resolution authorises the Board to fix the fees and expenses of the auditor for the forthcoming year.

We also take this opportunity to thank William Buck for their assistance in working with us on the audit of the Company.