

## Tourism Holdings Limited

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Auckland 2022  
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[www.thlonline.com](http://www.thlonline.com)



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NZX | ASX | MEDIA RELEASE  
TOURISM HOLDINGS LIMITED (*thl*)

### CHIEF PEOPLE AND CAPABILITY OFFICER APPOINTMENT

Tourism Holdings Limited (NZX:THL, ASX:THL, "*thl*" or "the Company") is pleased to announce the appointment of Kylie Elsom as Chief People and Capability Officer.

Following a period of vacancy, and in response to sustained business growth and the need to further build global capability, *thl* is now progressing to fill this role.

Kylie has deep people leadership experience with complex and global businesses, having worked at Vodafone New Zealand, MediaWorks New Zealand, Warner Bros Discovery New Zealand and more recently Pie Funds New Zealand.

Kylie is expected to commence in the role in September 2026 and will be based at *thl*'s Auckland head office.

ENDS

Authorised by:

Cathy Quinn, ONZM  
Chair

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About *thl* ([www.thlonline.com](http://www.thlonline.com))

*thl* is a global tourism operator listed on the NZX and ASX (code: THL) and is the largest commercial RV rental operator in the world. In New Zealand/Australia, *thl* operates rental brands (Maui, Britz, Apollo, Mighty, Hippie, Cheapa Campa), manufacturing (Action Manufacturing), retail brands (Talvor, Kea, Winnebago, Adria, Coromal, Windsor), retail dealerships (RV Super Centre, Apollo RV Sales, George Day, Camperagent), travel technology (Triptech) and tourism attractions (Kiwi Experience and the Discover Waitomo Group, which includes Waitomo Glowworm Caves, Ruakuri Cave, Aranui Cave and The Legendary Black Water Rafting Co.). In North America, *thl* operates the Road Bear RV, El Monte RV, CanaDream, Britz and Mighty rental brands.