

## KMD Brands Limited (KMD.NZX/KMD.ASX)

31 March 2026

NZX Regulation Limited (NZ RegCo)  
Level 2, NZX Centre  
11 Cable Street  
Wellington 6011  
New Zealand

ASX Limited  
20 Bridge Street  
Sydney  
New South Wales 2000  
Australia

### Notice Pursuant to Clause 20(1)(a) of Schedule 8 to the Financial Markets Conduct Regulations 2014

KMD Brands Limited (KMD) has today announced that it will undertake a placement and accelerated renounceable entitlement offer of new fully paid ordinary shares of the same class as already quoted on the NZX and the ASX (together, the Offer).

Pursuant to clause 19 of Schedule 1 of the Financial Markets Conduct Act 2013 (FMCA), clause 20 of Schedule 8 of the Financial Markets Conduct Regulations 2014 (FMC Regulations) and the Australian Corporations Act 2001 (Cth) (Corporations Act), KMD states that:

- 1 KMD is making the Offer in reliance upon the exclusion in clause 19 of Schedule 1 of the FMCA and is giving this notice under clause 20(1)(a) of Schedule 8 of the FMC Regulations.
- 2 KMD will offer the ordinary shares for issue and issue the ordinary shares under the Offer without disclosure under Part 6D.2 of the Corporations Act.
- 3 KMD is giving this notice under section 708A(12J) of the Corporations Act (as notionally inserted by ASIC Instrument 19-0895) and 708AA(2)(f) of the Corporations Act (as notionally modified by the ASIC Corporations (Non-Traditional Rights Issues) Instrument 2016/84 and ASIC Instrument 19-0895).
- 4 As at the date of this notice, KMD is in compliance:
  - 4.1 with the continuous disclosure obligations that apply to it in relation to KMD's quoted ordinary shares and its obligations under rule 1.15.2 of the ASX Listing Rules; and
  - 4.2 with its "financial reporting obligations" within the meaning set out in clause 20(5) of Schedule 8 of the FMC Regulations.
- 5 As at the date of this notice, there is no information that is "excluded information" as defined in clause 20(5) of Schedule 8 to the FMC Regulations in respect of KMD.

The Offer is not expected to have any effect on the control of KMD within the meaning set out in clause 48 of Schedule 1 of the FMCA.

#### This notice has been authorised for release to NZX and ASX by:

Frances Blundell, Chief Legal & ESG Officer and Company Secretary  
KMD Brands Limited

