

20 February 2026

Kate Parsons appointed Independent Director

AUCKLAND, 20 February 2026: NZME Limited (NZX: NZM, ASX: NZM) ("NZME") has today announced the appointment of Kate Parsons to the NZME Board as an Independent Director, effective from 1 March 2026.

Ms Parsons has more than 30 years of experience in finance roles, across a variety of industries in New Zealand and internationally. She is a Chartered Accountant (CAANZ) and Chartered Member of the Institute of Directors, with extensive financial and analytical experience acquired through her time with technology and high-growth companies, including Endace, PowerbyProxi, Compac, Teknique and RUSH.

She is currently a director of Mainfreight, Entrada Travel Group, Freedom Lifestyle Villages and Grey Street Investments Limited (Tax Traders).

It is intended that Ms Parsons transition into the role of Chair of the Audit and Risk Committee, with NZME Board director and current Audit and Risk Committee Chair Carol Campbell due to retire from the Board later in the year.

Steven Joyce, NZME Chair, says: "I am delighted to welcome Kate to the NZME Board. Her financial expertise and experience with technology and high-growth companies will be a real asset for NZME as we continue to focus on our digital strategy, drive revenue growth across our Audio, Publishing and OneRoof divisions, and obtain cost efficiencies across the business"

Ms Parsons says she's pleased to be joining the NZME Board.

"NZME is a high-performing, innovative business and I'm looking forward to working alongside the Board, Executive and wider team in my new role. Having many years' experience working in the technology space, I have an understanding of the challenges that come from operating in fast-moving environments. I'm pleased to have the opportunity to bring that experience to the Board as NZME continues to grow and evolve," she says.

The NZME Board has determined that Ms Parsons is an Independent Director in accordance with NZX Listing Rule 2.6.1.

As required by clause 25.2 of the NZME Constitution and NZX Listing Rule 2.7.1, Ms Parsons will stand for election at this year's NZME Annual Shareholders' Meeting.

ENDS

Authorised by the NZME Board.

For further information please contact:

For media	For investors
Kelly Gunn GM Communications +64 27 213 5625 kelly.gunn@nzme.co.nz	Jo Hempstead Chief Financial Officer +64 21 244 5898 jo.hempstead@nzme.co.nz