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Sky and Paramount expand partnership

Sky and Paramount Global Content Distribution (Paramount) today announce an exclusive partnership, bringing an exceptional lineup of US premium drama, procedurals, kids and comedy content to Sky and Neon audiences.

Sophie Moloney, Sky Chief Executive said: “This is an expansive deal and represents a significant step forward in our refreshed entertainment strategy, with broadened content partnerships and a data-driven focus on delivering variety and quality of content. We know what our customers watch and value, and we’re building on those insights to curate the content that resonates most with our audiences.”

“Paramount’s *Yellowstone* was a standout for Sky customers in FY25, and this partnership ensures we build on that success by securing the shows that matter most. With thousands of hours of premium drama, comedy, and iconic franchises, this agreement reinforces Sky’s position as a leading entertainment content destination in New Zealand.”

Commencing immediately, the expanded partnership includes exclusive access to new premium series from SHOWTIME, Paramount+ and CBS for New Zealand viewers. *Yellowstone* fans can look forward to the upcoming spinoff *Y: Marshals* in March 2026, and the new deal also secures a slate of highly anticipated Taylor Sheridan projects, including *The Madison* and *Dutton Ranch*.

Ends

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