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12 January 2026

**Sky's new Chief Financial Officer, David Mackrell**

We are pleased to confirm David Mackrell commences with Sky on Monday 12 January 2026.

Sky Chief Executive Sophie Moloney said: "We are delighted to welcome David to the Sky team. David is a highly-regarded professional with deep experience working for leading customer brands in a listed environment and we look forward to his positive impact.

We are grateful for the significant contribution Andrew Hirst has made in the role of Interim CFO since January 2025. His excellent stewardship enables a seamless transition to David."

ENDS

Authorised by Kirstin Jones, Company Secretary

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