Tourism Holdings Limited

470 Oruarangi Road, Māngere, Auckland 2022 PO Box 4293, Shortland Street, Auckland 1140, New Zealand www.thlonline.com



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NZX | ASX | MEDIA RELEASE TOURISM HOLDINGS LIMITED (thl)

EXECUTIVE DIRECTOR UPDATE

Tourism Holdings Limited (NZX:THL, ASX:THL, "thl" or "the Company") advises that Luke Trouchet, formerly Executive Director, has become a Non-Executive Director, effective today. Luke will continue to serve on the thl Board as a Non-Independent Director and contribute his experience in that capacity. The governance protocols previously implemented by the thl Board in June 2025 to manage Luke's involvement in Board matters remain in place.

This executive change reflects the redundancy of the Executive Director role and is part of a series of measures being implemented during FY26 to reduce costs across the business, consistent with *thl*'s previously announced focus on cost-saving and optimisation benefits.

ENDS

Authorised by:

Cathy Quinn ONZM Chair, Tourism Holdings Limited

For further information contact:

Media:

Grant Webster *thI* Chief Executive Officer Direct Dial: +64 9 336 4255 Mobile: +64 21 449 210

Investors and Analysts:

Amir Ansari General Manager – Investor Relations & Group Planning Direct Dial: +64 9 336 4203 Mobile: +64 21 163 8053

About thl (www.thlonline.com)

thl is a global tourism operator listed on the NZX and ASX (code: THL) and is the largest commercial RV rental operator in the world. In New Zealand/Australia, thl operates rental brands (Maui, Britz, Apollo, Mighty, Hippie, Cheapa Campa), manufacturing (Action Manufacturing), retail brands (Talvor, Kea, Winnebago, Adria, Coromal, Windsor), retail dealerships (RV Super Centre, Apollo RV Sales, George Day, Camperagent), travel technology (Triptech) and tourism attractions (Kiwi Experience and the Discover Waitomo Group, which includes Waitomo Glowworm Caves, Ruakuri Cave, Aranui Cave and The Legendary Black Water Rafting Co.). In North America, thl operates the Road Bear RV, El Monte RV, CanaDream, Britz and Mighty rental brands. In UK and Europe, thl operates the Just go, Apollo and Bunk Campers rental brands