

MARKET RELEASE

19 December 2025

TradeWindow lists on the ASX, advancing growth strategy in Alenabled freight and trade technology

- TradeWindow to commence ASX trading today 19 December 2025 under the ticker symbol 'TWL'.
- Successful ASX listing follows a strongly supported A\$5.0 million (NZ\$5.8 million) capital raising at A\$0.22 (NZ\$0.25)/share.
- Funds will advance the development of TradeWindow's Freight AI operating system, enhancing automation and decision-support for customers.
- TradeWindow will repay the A\$726 thousand (NZ\$835 thousand) loan to ASB Bank, removing debt from its balance sheet and strengthening its capital position.
- TradeWindow operates a digital trade software platform, with ARR growing 21% to A\$7.7 million (NZ\$8.8 million) in 1H FY26.
- ASX listing comes amid strong structural tailwinds, including rising trade complexity and ongoing digitisation of global supply chain.
- TWL joins logistics software peers in Wisetech (ASX: WTC) and Yojee (ASX: YOJ) providing a broader pool of investor capital, in addition to the NZX listing.

Trade Window Holdings Limited (ASX: TWL, NZX: TWL) ("TradeWindow" or the "Company"), a global trade software company, is pleased to advise it will commence trading on the Australian Securities Exchange ("ASX") today under the ticker code TWL.

TradeWindow has been admitted to the Official List of ASX as a Foreign Exempt Listing, marking a key step in the Company's strategy to broaden its investor base, strengthen market visibility and support the next phase of growth across Australia, New Zealand and international markets.

The ASX listing follows the successful completion and settlement of a A\$5.0 million (NZ\$5.8 million) institutional placement, which attracted strong support from Australian and New Zealand investors. The capital raised provides TradeWindow with additional capacity to accelerate the development of its next-generation Freight AI operating system, increase customer adoption of the platform, and scale it to address increasing complexity across the global trade and logistics sectors. In addition, TradeWindow will repay the A\$726 thousand (NZ\$835 thousand) loan to ASB Bank, fully removing this

liability from its balance sheet. The repayment strengthens the company's capital position by eliminating debt and improving financial flexibility.

TradeWindow is focused on building an AI-first freight and trade platform that improves automation, compliance and decision-making for exporters, importers and freight forwarders. Structural tailwinds, including growing regulatory complexity, ongoing supply-chain disruption and rising demand for digital visibility, continue to underpin rising customer demand for the company's solutions.

Executive Director and Chief Executive Officer AJ Smith said: "Commencing trading on the ASX is an important milestone for TradeWindow and reflects strong confidence from Australian investors in our strategy and the opportunity ahead. The ASX listing enhances our profile with investors who understand global logistics and technology-enabled services, while providing a platform to support scale, innovation and sustained value creation as we continue to progress Freight AI and build a leading AI-enabled trade platform."

ENDS

Released for and on behalf of TradeWindow by:

AJ Smith, Executive Director and Chief Executive Officer

About TradeWindow:

Founded in December 2018, TradeWindow is an ASX and NZX-listed software company that provides digital solutions for exporters, importers, freight forwarders, and customs brokers to drive productivity, increase connectivity, and enhance visibility. TradeWindow's software solutions integrate to form a cohesive digital trade platform that enables customers to more efficiently run their back-end operations, share information and securely collaborate with a global supply chain made up of customers, ports, terminals, shipping lines, banks, insurance companies, and government authorities.

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